

## Social Media Terms of Use

The City of Ammon, Idaho welcomes use of its various media sites by the public to comment on matters involving the City, the public interest, and for educational and information purposes.

The purpose of the City's social media sites is to create a space for open discussion and interaction with the City of Ammon. The sites are also methods for the City to communicate matters of public interest concerning the City's programs, activities, news stories, and photos. The City welcomes public comment and invites engagement in civil conversation.

The City's official website <a href="www.cityofammon.us">www.cityofammon.us</a> is the City's primary means of internet communication. Wherever possible, City social media accounts should link back to the City's website for forms, documents, online services, and other information necessary to conduct business with the City.

City Social Media Accounts are public forums under the First Amendment as visitors to the account or site are able to engage in interactive communications. However, user posts, comments, and messages shall have no right of privacy on the City's social media sites, as such sites may be or contain public records subject to disclosure pursuant to the Idaho Public Records Act and the City's records retention schedule.

City of Ammon social media sites are routinely monitored by City staff and the City reserves the right to reject, remove, or hide content that violates the following standards:

- Contains personal identifying information or sensitive personal information;
- Contains offensive language that targets or discriminates on the basis of race, creed, color, age, religion, gender, marital status, status with regard to public assistance, national origin, physical or intellectual disability or sexual orientation or such other protected classes;
- Contains nudity, obscenity, or sexual content or links to sexual content;
- Is threatening, harassing, defaming, or is a personal attack;
- Incites or promotes violence or illegal activities;
- Contains information that reasonably could compromise individual or public safety;
- Promotes or endorses political campaigns, candidates, or ballot measures;
- Contains false information:
- Infringes on copyrights or trademarks;
- Comments not topically related to the particular social medium article being commented upon;
- Solicitations of commerce;
- Comments from users who use accounts under assumed, fraudulent or assumed identities;

Repeated violation of this policy subjects the offending user to being banned from use of the City's social media sites. Adherence to this policy ensures a pleasant experience for all users of the City's social media sites. All users of the City's social media site are deemed to give their implied consent to this disclaimer by their use of such social media sites.

These guidelines shall be posted as a disclaimer and are made available on the city's website. Terms are subject to change at any time

A User's submission, comment, message, posting, liking, reacting, or any other publication of a comment on a City's social media website constitutes acceptance of these terms.